



**For Immediate Release**

**Boy Scouts of America, Suffolk County Council  
Announces New President**



Medford, N.Y., February 2012 - The Boy Scouts of America, Suffolk County Council following its annual meeting held on January 18, 2012, is pleased to announce the election of Mr. Mark Businski as President.

Mark Businski serves as the President of the Boy Scouts of America, Suffolk County Council headquartered in Medford, New York. Mr. Businski is the Vice President, Media Services at re:fuel, a former division of Alloy Media & Marketing; specializing in the development of marketing and advertising campaigns segmented towards the elementary school, middle school, high school, college, US Military, and multicultural market segments. Mr. Businski graduated from Michigan State University with a degree in Advertising Management before joining CASS Communications. Mr. Businski rose through the ranks to become Senior Vice President, Eastern Region and an Executive Board Member. In 2001 Cass Communications was sold to Alloy Media & Marketing. Mr. Businski then became Vice President, Media Services at Alloy. In 2011, Alloy sold the Newspaper, Out-of-Home, and Sampling Divisions, forming the new company – re:fuel.

Mr. Businski, an Eagle Scout, is a member of the BSA Suffolk County Council Executive Board and is Scoutmaster of Troop 205, chartered to the Great River Fire Department. He also serves on the council marketing committee and is the Chairman of the Newsday Field of Wheels Pinewood Derby. Mr. Businski has been actively involved in Scouting since he was a boy. He first began his Scouting experience in the Tall Pine Council in Flint, Michigan, where he earned the rank of Eagle Scout. During his Scouting career, Mr. Businski has participated in the 1973 National Scouting Jamboree in Idaho and the 1975 World Jamboree in Norway, Philmont Scout Ranch Crew Member in 1972 as a Scout and again in 2008 as Adult Crew Leader; and was bestowed with Vigil Honor Member of the Order of the Arrow while serving as Lodge Chief of CUWE Lodge, #218.

Among additional responsibilities, he has been an Executive Committee Member and is currently the Public Relations Officer for the Great South Bay Power Squadron of the United States Power Squadrons. He has also been Church Council President at St. John's Evangelical Lutheran Church in Lindenhurst, NY. He has served on many committees at the church including Chairman of the Pipe Organ Restoration, Pictorial Director Chairman, Building Planning Committee Chairman, and currently the Barn Dance Chairman and Chairman of the Building Facilities Committee – overseeing a building expansion program.

Mark and his wife Bonnie have been married for 30 years and have two children, Ryan and Curtis, both of whom are also Eagle Scouts.

The Boy Scouts of America provides the nation's foremost youth program of character development and values-based leadership training, which helps young people be "Prepared. For Life.™" The Scouting organization in Suffolk County is composed of 20,000 youth members between the ages of 7 and 21 and more than 5000 volunteers. For more information please visit [www.sccbsa.org](http://www.sccbsa.org).

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